



# LEYTON / CES 2022

## CHALLENGE

### TECH FOR GOOD, GREEN AND HEALTH

#### WHY JOIN THE LEYTON CES 2022 CHALLENGE?

**Be one of the 3 start-ups to win the contest and get a free exhibition booth @CES 2022!**

CES is the world's largest platform for everyone who thrives on the business of consumer technology. It has served as the proving ground for innovators and breakthrough technology for 50 years — the global stage where next-generation innovations are introduced to the marketplace.

**The winners of the contest will exhibit at CES Eureka Park**, the global stage for start-ups where new ideas are funded, new partnerships are formed and new acquisitions happen.

#### WHO CAN APPLY TO THIS CHALLENGE?

To participate, start-ups must meet the following conditions:

- Their project aims to have a **positive impact on sustainability** and matches the following categories: **Tech for Good, Greentech and Healthtech.**
- Be based in one of the following countries: **USA - France - Sweden - Germany - Belgium - Italy - Spain**
- Fulfills the [CES Eureka Park exhibition conditions.](#)

## KEY DATES

### Round 1

#### From September 1 to October 3:

Application: A 10-slide presentation of their project in PPT or PDF format.

**October 6-7:** Country Juries meet to select 2 finalists for Round 2.

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### Round 2

**October 13:** All finalists (2 start-ups/country) pitch in front of an international jury (virtual)

**October 15:** International Jury to select 3 final winners.



## WHY DO WE LAUNCH THIS CONTEST?

Founded in 1997, Leyton is an international consulting firm with teams around the world devoted to the economic, ecological and social development of organisations. Leyton consultants are all true technical experts and provide concrete solutions which contribute to the growth and enduring success of clients' businesses. All 2,000 employees, based in 34 offices across 12 countries, are passionate about their work and share the values of team spirit, innovation and sustainable development.

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Since it was founded, Leyton has committed to help businesses be more sustainable, by identifying additional revenue streams for their environmental or social projects. Leyton has recently launched an international program to increase our actions to support and fund innovative sustainable projects.

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Part of this program is the Leyton CES 2022 Challenge. Our goal is to promote the best early stage Techforgood, Greentech and Healthtech projects in 7 different countries in Europe and North America.

[CLICK HERE TO APPLY](#)