



## 2020 GO SMART Award

### I. Purpose

To commend the excellent performance in the promotion of Inter-City PoC projects (see below) among governments and other city stakeholders, the Global Organization of Smart Cities (hereinafter referred to as ‘GO SMART’) encourages Inter-City PoC exchanges between cities by a yearly award contest. The contest seeks to stimulate active urban innovation knowledge sharing between cities and create the opportunity for other city stakeholders to showcase their solutions, products or services.

Inter-City PoC:

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## II. Registration and selection process

### 1. Phase 1: Application

Please apply by sending this form to ([gosmartcities@citiesgosmart.org](mailto:gosmartcities@citiesgosmart.org)) **before October 31<sup>st</sup>, 2019 23:59:59 (GMT+8)**. The application is confirmed upon your receipt of a confirmation mail from GO SMART.

### 2. Phase 2 (1<sup>st</sup>. Round Evaluation)

The GO SMART Jury will review all applications and finalists shall be announced on the GO SMART website on December 15<sup>th</sup>, 2019.

### 3. Phase 3

Finalists are requested to support their proposal with a 5-slides PPT deck (excl. coverpage) and (optional) a 3-minute video. The contents of the slidedeck are open to free interpretation, but may be guided by questions posed by the jury. The slidedeck should be submitted to ([gosmartcities@citiesgosmart.org](mailto:gosmartcities@citiesgosmart.org)) **before January 15<sup>th</sup>, 2020 23:59:59 (GMT+8)**. The presentation will add bonus points to the final assessment of the proposal.

### 4. Phase 4 (2<sup>nd</sup>. Round Evaluation)

The GO SMART jury will select 3 winning projects from the finalists. The Jury reserves the right to award no prize. The Award Ceremony will be held on the GO SMART Day on **March 25<sup>th</sup>, 2020**.

Finalists should prepare a 5-minute presentation introducing the project. The winners will be invited to present their project during the GO SMART Award Ceremony.

### III. Selection criteria

Evaluation Criteria	Description	Weight
<b>Innovation</b>	How innovative/creative/unique is the idea? Was there a novel approach applied to solve the problem?	25%
<b>Cross-domain</b>	How many stakeholders are involved in the project? How many different topic fields are included (e.g. energy/mobility/waste)?	25%
<b>Function</b>	What is the problem this project addresses? How appropriate is the proposed solution to the nature of the problem?	20%
<b>Impact</b>	How impactful is the idea? What is the follow-up plan? To what extent is it a scalable solution? Can it impact the lives of many people in a significant way? Is the idea aligned with the sustainable development goals of the city/country?	30%



## **IV. Benefits for the Winner of the 2020 GO SMART Award**

1. 2020 GO SMART –Gold Smart Award trophy.
2. Winners are extensively featured on the GO SMART website.
3. The winning projects will be promoted worldwide with EDM.

## **V. Submission Requirements**

Submissions must be made in **English** only.

Please DO NOT leave any field blank/exceed the characters limit when filling out the following sections. Please send your application via e-mail to ([gsmartcities@citiesgosmart.org](mailto:gsmartcities@citiesgosmart.org)) **before October 31<sup>st</sup>, 2019 23:59:59 (GMT+8)**.

The application is confirmed upon your receipt of a confirmation mail from GO SMART.

**By submitting your entry to the GO SMART Award contest, you are granting GO SMART the perpetual, irrevocable, non-exclusive, right and license to use, publish, translate, distribute, publicly display the information on GO SMART related publication material.**

If you have any questions or suggestions, please send an e-mail to:

[gsmartcities@citiesgosmart.org](mailto:gsmartcities@citiesgosmart.org)



## GO SMART Award Application Form

### Main Contact

Name (Mr./Ms.)	
Organization	
Official Title	
Division / Department	
Email	
Phone	

### Other Contact (Optional)

Name (Mr./Ms.)	
Organization	
Official Title	
Division / Department	
E-mail	
Phone	

### Proposal on behalf of which city/organization?

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## Award Proposal Details

### Project Title

**Max. 100 characters**

### Abstract - Description of the proposal

(You may include the problem node(s), solution(s), scope of implementation, objectives, potential replicability or any other helpful information of your proposal.)

**Max. 1,000 characters**

### Innovative characteristics of the proposal

(Indicate how the project/solution is relevant and explain why it demonstrates an innovative approach.)

**Max. 500 characters**

## **Cross-Domain characteristics of the proposal**

(Indicate to what extent your proposal includes different cities, industries and academic/corporate bodies, and/or how different city challenges are included in the project (e.g. energy management/waste management))

**Max. 500 characters**

## **Functionality of the proposal**

(Please indicate the context of implementation and explain how the proposed solution is appropriate to the nature of the problem.)

**Max. 500 characters**

## **Potential impact of the proposal**

(Provide information on the impacts, if possible a quantified scope of the impact. Please also indicate the replicability and scalability of the project.

If the proposal has not yet been implemented, please state the expected results/potential impact.)



**Max. 500 characters**

## **Partners involved**

**Max. 300 characters**

## **Reference website of the proposal**

You may include links to provide further information of the proposal.