



Auvergne-Rhône-Alpes

**STARTUPS AND
TERRITORIES**
POWERED BY:



at CES LAS VEGAS^{NV}

January 7-10, 2020

Booth 51033 - 50841

#TheTechRegion

Partners



Auvergne
Rhône-Alpes
Entreprises



DIGITAL
LEAGUE



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CES LAS VEGAS^{NV}
January 7-10 | 2020

FOREWORD



We have a proud history of innovation here in Auvergne-Rhône-Alpes, which is home to Grenoble, Lyon, Clermont-Ferrand, and Saint-Etienne, not to mention the promising tech startups scattered throughout the region.

Our region is driven by an appetite for entrepreneurship and a desire to stay on the cutting edge as we tackle the world's emerging challenges.

As President of the Region, it has been my goal to live up to the ambitions of our businesses and startups. To that end, we aim to become Europe's Silicon Valley. Our new Regional Digital Campus, located near Lyon and due to open in September 2020, is the cornerstone of that ambition. The campus will bring together the best and brightest students in digital technology, supported by a team of talented researchers, renowned experts, and leading tech companies. Above all, it will be tasked with spreading digital culture throughout the region.

At the CES Las Vegas 2020, we will be accompanying our region's best ambassadors. Their boundless audacity makes them the pride of Auvergne-Rhône-Alpes. We will take this opportunity to show the world our Region's expertise in artificial intelligence, e-health, connected objects and technologies, cybersecurity, and smart transportation.

The future can count on us!

Laurent Wauquiez,
President of Auvergne-Rhône-Alpes

With more than 30 companies, the Auvergne-Rhône-Alpes Region is once again proud to support its delegation at CES 2020, the global consumer technology innovation meeting in Las Vegas. The competitiveness of our economy - and of our companies - depends on our ability to harness our potential for innovation and meet the challenges of digital technology.

Our intention is to create the most enabling environment for economic growth on our territory.

Through the development and promotion of our fields of excellence and the implementation of our flagship project, the Regional Digital Campus - a hub for training, digital business transformation and promotion of innovation and employment - the Auvergne-Rhône-Alpes Region confirms its commitment to be a benchmark for digital technology in Europe.

France broke a new participation record in 2019 with the most companies registered. 381 French startups were in attendance, including 334 exhibiting at the Eureka Park, 26% of the total number of startups at the show.

This year, the Region and its business representatives will be housed in the French Tech Pavilion in the Eureka Park.

The Auvergne-Rhône-Alpes Region will once again be well represented both in terms of quantity and quality. Regional startups were honored by seven Innovation Awards by the CTA during CES Unveiled, the innovation competition held in Paris on November 7, prior to the show.

We are delighted to participate in this worldwide event again to showcase our innovations in Smart city tech, IoT, AI and more... and reach out to future partners.

We are definitely CES ready!

Juliette Jarry,
Vice-President in charge of Digital Affairs



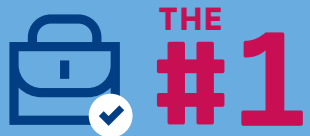
Auvergne-Rhône-Alpes, THE TECH REGION

LEADERS & PARTNERS

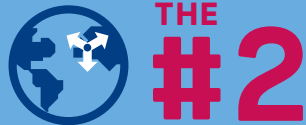
#1

Regional CES Coordinators

Booth #51033/#50841



THE #1
Industrial region in France in terms of employment



THE #2
Most attractive French region for foreign investment



THE #2
Region in France for tech jobs (90,000)

12 French government accredited competitiveness clusters

7 belong to the regional industry 4.0 hub

10 regionally-accredited cluster initiatives

A UNIQUE ECOSYSTEM OF 2 FRENCH TECH CAPITALS AND 1 COMMUNITY:

French Tech One Lyon Saint Etienne

French Tech in the Alps

Clermont Auvergne French Tech

LARGEST EUROPEAN CLUSTER DEDICATED TO THE DIGITAL ECONOMY

Major companies:

Adept, Almerys, ARM, Autodesk, Awabot, BD, Cegid, Criteo, CG-Crompton Greaves, ESKER, Esri, Forgerock, GE, HP INC, HPE, Intel, Mathworks, Oracle, Orange Labs, Salesforce, Schneider Electric, Siléane, Staubli, STMicro, Visiativ, Naver Labs etc.



Minalogic is a global innovation cluster for digital technologies serving France's Auvergne-Rhône-Alpes region. The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D, and providing companies with personalized assistance throughout all phases of business growth.

The products and services developed by our members address all industries from ICT and healthcare to energy and advanced manufacturing.

Founded in 2005

Over 400 members

Partners with 350 companies

586 projects certified

586 projects have secured total government funding of €881 million out of €2.2 billion total R&D budget.

The 72 projects completed to date have contributed to the creation of 86 marketed or market-ready products

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Auvergne-Rhône-Alpes Entreprises helps companies to grow in the Auvergne-Rhône-Alpes region, in France and in international markets.

Our missions

Assist companies setting up in Auvergne-Rhône-Alpes: technical and financial support, networking etc.

Support companies in their international and innovation projects, for example by organizing regional booths at trade shows and business conventions dedicated to IT and industrial sectors.

Contribute to the dynamism of regional clusters

Promote the Auvergne-Rhône-Alpes region and its economic development.

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DIGITAL LEAGUE

With more than 530 members from startups to major groups, schools, universities, labs and R&D centers, Digital League is the largest high-tech business network in Auvergne-Rhône-Alpes.

Our goal is to foster economic growth and employment in the region. We support businesses from IT and high-tech industry of all sizes and at all stages of their development, especially in 3 areas:

► NETWORKING:

Foster relationships between members and industry

► GROWTH:

Give companies the tools and the means to grow

► OUTREACH:

Give businesses the opportunity to explore new markets and increase their international exposure

#1 IT cluster in France* with **+ 530 members**, **26,000 employees** and **€2.6 billion turnover**.

*after Île-de-France

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CEA is a public research organization working in Defense and Security, Energy Transition (nuclear and renewable), Digital Transformation for Industry and Future Health technologies. With a headcount of 20,000 and extensive research facilities, it can rely on excellence in fundamental research and on recognized expertise.

9 main centers in France and 6 regional technology transfer platforms

More than 100 spin-off startups

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PORTRAITS OF EXHIBITORS

The Auvergne-Rhône-Alpes Region is present again this year at CES Las Vegas with a delegation of more than 30 companies.

New in 2020: the region will be sharing the Business France / La French Tech area.

Business France, the French agency which facilitates international investment in France, has a large booth bringing together French regions and their startups under the French Tech banner.

 businessfrance.fr
 [@businessfrance](https://twitter.com/businessfrance)
 [company/business-france](https://www.linkedin.com/company/business-france)

EXHIBITORS

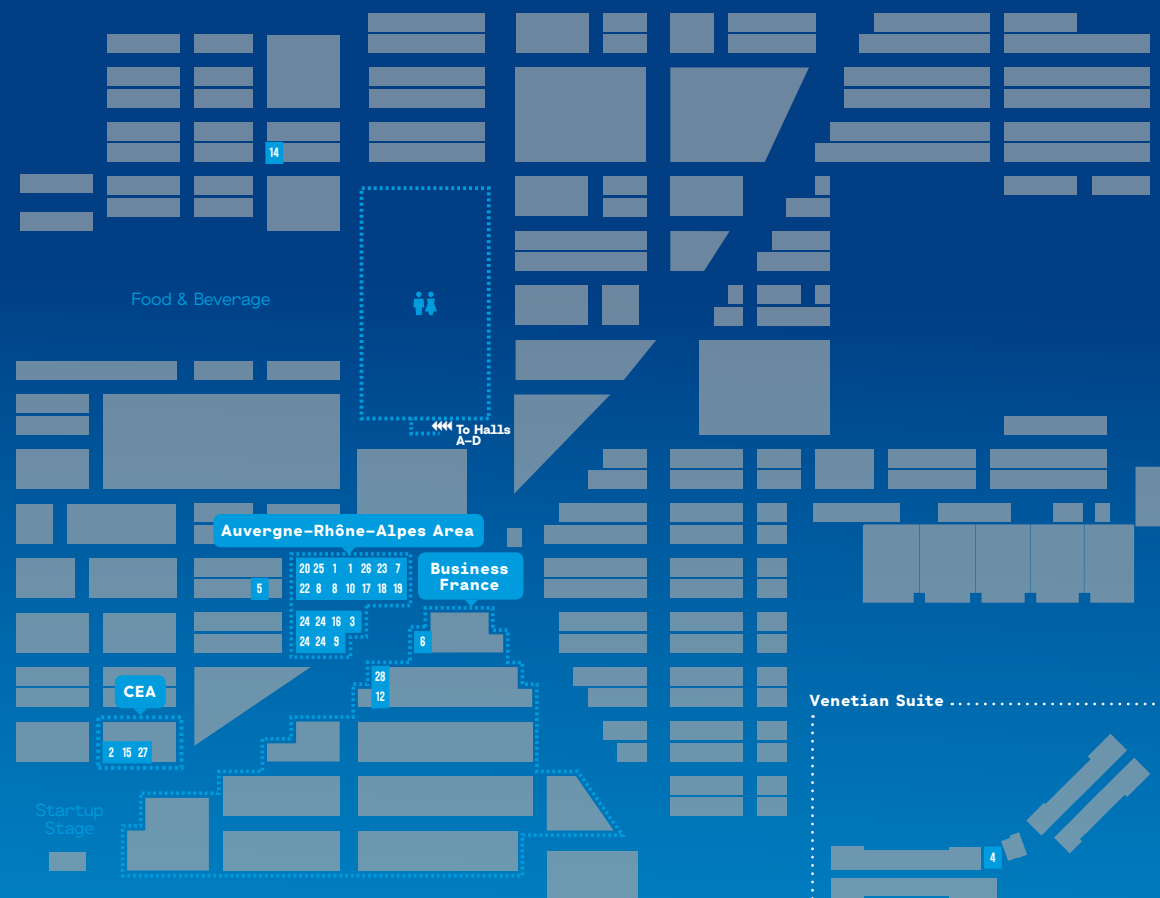
| Companies | Booths | # |
|--------------------------------|--------------------------------|--------|
| 01 Auvergne-Rhône-Alpes Region | EP Auvergne-Rhône-Alpes Region | 51033 |
| 02 Anteneo | EP CEA | 50463 |
| 03 Arcadeo | EP Auvergne-Rhône-Alpes Region | 50841 |
| 04 Aryballe | Suite – Venetian Tower | 30-102 |
| 05 BeFC | Eureka Park | 51051 |
| 06 Bookinou by Pimely | EP Business France | 50819 |
| 07 FindOut | EP Auvergne-Rhône-Alpes Region | 51033 |
| 08 Foxberry Sensors | EP Auvergne-Rhône-Alpes Region | 51033 |
| 09 Grapheal | EP Auvergne-Rhône-Alpes Region | 50841 |
| 10 Gulplug | EP Auvergne-Rhône-Alpes Region | 51033 |
| 11 Hap2U | Sands Expo level 2 | 41958 |
| 12 ido-data | EP La Poste | 50615 |
| 13 IEVA | Sands Expo level 2 | 45752 |
| 14 Ingenious Things | Eureka Park | 52651 |
| 15 Isorg | EP CEA | 50463 |
| 16 Limatech | EP Auvergne-Rhône-Alpes Region | 50841 |
| 17 Microoled | EP Auvergne-Rhône-Alpes Region | 51033 |
| 18 MyFit Solutions | EP Auvergne-Rhône-Alpes Region | 51033 |
| 19 Nemeio | EP Auvergne-Rhône-Alpes Region | 51033 |
| 20 Ouba | EP Auvergne-Rhône-Alpes Region | 51033 |
| 21 Pixminds | Eureka Park | |
| 22 POSQA | EP Auvergne-Rhône-Alpes Region | 51033 |
| 23 Private Discuss | EP Auvergne-Rhône-Alpes Region | 51033 |
| 24 Proovstation | EP Auvergne-Rhône-Alpes Region | 50841 |
| 25 Quadrihom | EP Auvergne-Rhône-Alpes Region | 51033 |
| 26 Whympr | EP Auvergne-Rhône-Alpes Region | 51033 |
| 27 Wise integration | EP CEA | 50463 |
| 28 Y-Brush | EP Business France | 50615 |

Others regional companies

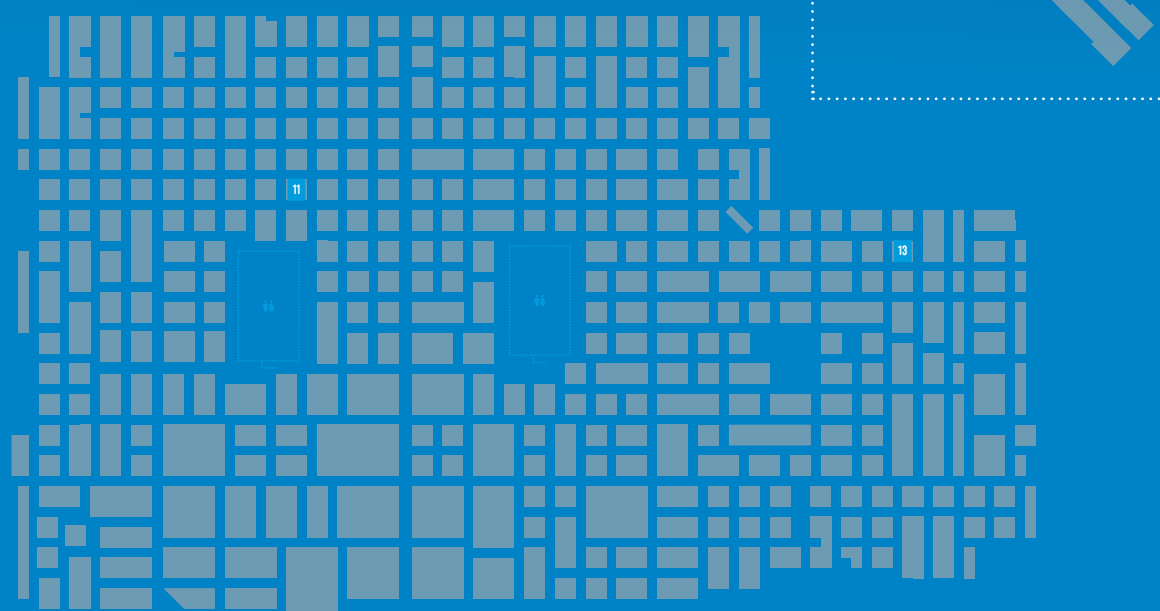
CEA / Dassault / La Poste / Legrand / Somfy / STM / Naver Labs

📍 Booths EP, Sands, LVCC

Eureka Park (EP) – Sands Level 1



Eureka Park (EP) Sands Level 2





Auvergne-Rhône-Alpes Region/ Auvergne-Rhône-Alpes Entreprises

Come to our booth and discover everything Auvergne-Rhône-Alpes, Europe's #1 Tech Region, has to offer.

Meet startups developing innovative solutions in many sectors and key partners: Auvergne-Rhône-Alpes Entreprises, Minalogic, CEA, Digital League, Thésame.

Join us at The Tech Region Night:
Wednesday, January 8th – 7 p.m.
Paris Hotel – The Eiffel Tower Restaurant
3655 S Las Vegas Blvd, Las Vegas, NV 89109
See Side Event.

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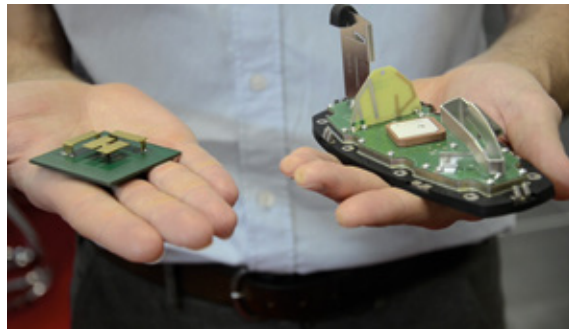
Auvergne-Rhône-Alpes Region – Booth 51033

Exhibitors maps page 11 : #1



Anteneo

Anteneo provides turnkey antenna solutions for centimeter-level GPS. Our proprietary solution consists of metallic radiating elements that guarantee high accuracy with lower manufacturing costs compared to traditional approaches.



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CEA – Booth 50463

Exhibitors maps page 11 : #2



Arcadeo



Arcadeo is a specialised startup in the gaming world which believes its innovative products can change gamers' lives! Arcadeo's creativity has already been recognized with two CES Las Vegas Innovation Awards.

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Auvergne-Rhône-Alpes Region – Booth 50841

Exhibitors maps page 11 : #3



Aryballe



Aryballe digitizes odor data through hardware-enabled software and data solutions to help companies make smarter and better informed business decisions for R&D, quality control, and manufacturing. In addition, its solutions help companies improve user experiences with applications in the automotive and consumer

appliance markets. Headquartered in France and with commercial operations in the USA, Aryballe works with global leaders in the automotive, food & beverage, consumer appliance and flavor & fragrance industries.

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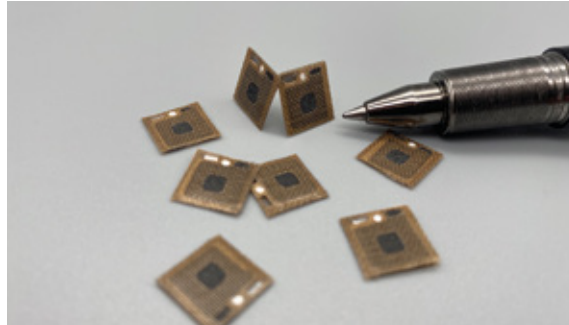
Suite – Venetian Tower – Suite 30-102

Exhibitors maps page 11: #4



BeFC

Bioenzymatic Fuel Cells (BeFC) offer a sustainable and eco-friendly energy solution for disposable/wearable electronics, reducing environmental impact and recycling/disposal costs. Using patented technology, our paper-based, ultra-thin, and flexible bioenzymatic fuel cells use enzymes to convert natural fuels to produce energy for low-power devices.



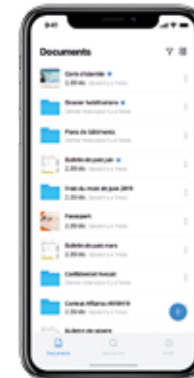
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Eureka Park
– Booth 51051

Exhibitors maps page 11: #5

FindOut



FindOut is a private, secure, smart cloud boosted by OCR technology, which allows you to find all your information in any type of file. Simply store your documents or services in our cloud, then let OCR technology analyze your files and find information you need in a flash with our smart search engine.



Contact

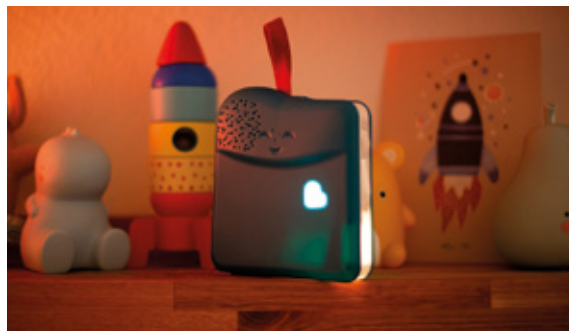
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Auvergne-Rhône-Alpes
Region – Booth 51033

Exhibitors maps page 11: #7

Bookinou by Pimely

Bookinou® encourages children to enjoy books more than tablets! Bookinou is an audio player that enables your children to listen to a story from any book read by one of their loved ones. The mobile app lets family members record stories that children will listen to time and time again. Children simply scan the book on the device to start the story. Books are recognized thanks to magic stickers. Easy to use, magic moments!



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Business France
– Booth 50819

Exhibitors maps page 11: #6

Foxberry Sensors

Foxberry Sensors' mission is to pioneer smart sensor networks and provide relevant and comprehensive information about the air we breathe. Using data fusion, cloud computing and analytics, Foxberry Sensors helps create a safer environment for all. We rely on a large portfolio of patents, know-how and skills to offer a complete air quality solution (smart gas sensors, air quality stations and monitoring services) for both consumer electronics and industrial markets.



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Auvergne-Rhône-Alpes
Region – Booth 51033

Exhibitors maps page 11: #8





Grapheal

Grapheal presents a wearable patch for biodata acquisition in Wound Care. We have combined innovative electronic materials, embedded wireless electronics, software data analysis and medical cloud IoT technologies to monitor and improve the treatment of chronic wounds that require long-term care. Chronic wounds represent a huge economic burden on healthcare systems (\$30 billion worldwide) and lead to half-a-million amputations a year. The Grapheal patch empowers caregivers and reduces unfavorable outcomes.



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Auvergne-Rhône-Alpes
Region – Booth 50841

Exhibitors maps page 11: #9

Hap2U



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Sands Expo level 2
– Booth 41958

Exhibitors maps page 11: #11

Hap2U designs and develops patented technology to enhance experiences in the digital world by integrating the sense of touch in tactile devices. A new haptic universe is now possible thanks to the world's thinnest and most reliable haptic technology, using materials and manufacturing processes well-known in the semiconductor industry. Founded in 2015, Hap2U has built on several years of research and development, with seven global patents in hardware and software based on haptic science. Based in Grenoble, France, the team boasts complementary expertise in material science, acoustics, embedded systems, electronics, software development, and user experience regarding what they feel on tactile interfaces.



Gulplug

SELFPLUG® is an advanced conductive hands-free charging solution for electric vehicles. SELFPLUG® is integrated into the vehicle, making it simple to switch from traditional (3-22kW) charging and fast charging in dedicated stations to automated charging at home or at the office.

- Innovative and reliable
- Safe
- Portable
- Fast
- Cost effective



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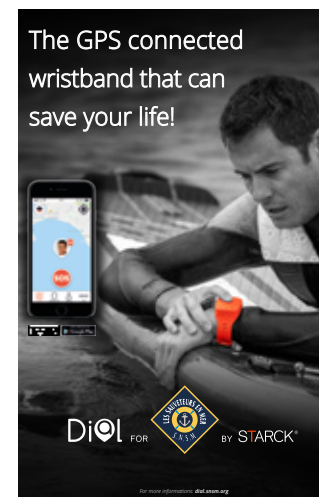
Auvergne-Rhône-Alpes
Region – Booth 51033

Exhibitors maps page 11: #10



ido-data

The GPS connected
wristband that can
save your life!



Ido-data aims to save lives. In partnership with the French marine rescue services, we have created and developed a first warning solution to save lives: Dial, a unique localization device designed for use in water. It consists of a waterproof GPS tag inserted into a comfortable and highly resistant silicone strap. It works on the mobile network and allows its wearer to alert the emergency services and be located in real time if they are in trouble.

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La Poste – Booth 50615

Exhibitors maps page 11: #12

Exhibitors maps page 11: #12



IEVA



IEVA is a new way to take care of ourselves and our environment. Its concept combines French craftsmanship and brand new patented sensor technology to measure environmental data in real-time. The sensor is encapsulated in an attractive piece of jewellery, Twin-C or a smartwatch, Time-C linked to the IEVA app. Based on the environmental measurements, wearers receive personalized recommendations about their diet and lifestyle so they stay healthy and attractive.

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**Sands Expo level 2
– Booth 45752**

Exhibitors maps page 11: #13



Isorg

Isorg with its profound OPD Technology and innovative slim optical filter design provides a breakthrough in increasing the security level to support large area sensors up to full smartphone display and allows multiple finger authentications that give more fingerprint data per user ID. The Isorg sensor module can easily be integrated in smartphones thanks to its slim optical filter and integrated Gate-On-Array sensor architecture. Its plastic-substrate sensor can support curved OLED full display of high-end phones.



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CEA – Booth 50463

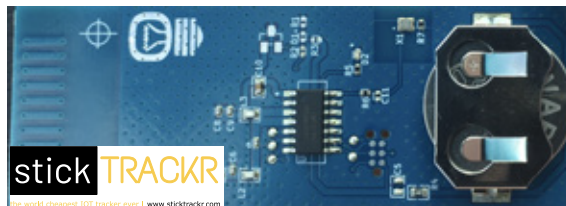
Exhibitors maps page 11: #15

18

ingeniosthings

Ingenious Things

We innovate, design and market smart and connected objects. Born in 2013, when Sigfox was born, our team has focused on developing innovative concepts and solutions. We are proud to be the first to launch a tracking system cheaper than a stamp! This system allows you to respond to several use cases, including tracking your consumer goods, tracking your shipments or managing your downstream inventory!



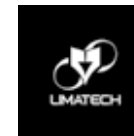
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**Eureka Park
– Booth 52651**

Exhibitors maps page 11: #14

19



Limatech



A revolution in aircraft batteries: Limatech has produced the first European lithium batteries to meet all aerospace and defense standards (certification, weight, safety, power etc.). These batteries can safely replace highly-polluting lead and nickel cadmium batteries.

Limatech increases battery life from 2.5 years to 8 years without any maintenance. All protections have been integrated to ensure full compliance with aeronautics standards.

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**Auvergne-Rhône-Alpes
Region – Booth 50841**

Exhibitors maps page 11 : #16



Microoled

Activelook is head-up display technology used in fighter pilot helmets to view mission-critical information. It is adapted to sports glasses. The disruptive technology stack includes proprietary optics, electronics, software and a new generation of micro-displays designed to achieve compactness and meet extremely low weight specifications. It transforms sports glasses into perfect visors instantly providing key information and performance data.



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Auvergne-Rhône-Alpes Region – Booth 51033

Exhibitors maps page 11: #17

Nemeio

Nemeio is the very first totally user-adapted smart keyboard! It integrates e-paper technology, which allows any character or icon to be displayed and shortcuts to be set on every single key! Keyboard configurations can be saved as a custom layout. This advanced level of customization helps you save time and increase productivity. You can also share custom layouts with your teams or friends! Nemeio can also display any alphabet offered by your operating system.



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Auvergne-Rhône-Alpes Region – Booth 51033

Exhibitors maps page 11: #19

Ouba

Ouba has developed the first digital web and mobile platform for resource and service sharing in smart buildings Oubaccess. This application provides a wide range of services and open application interfaces: residents gain access to equipment and space sharing, a private social network for sustainable living, IOT and home automation, digital concierge, smart lockers, local marketplace, energy management etc.



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Auvergne-Rhône-Alpes Region – Booth 51033

Exhibitors maps page 11: #20



MyFit Solutions

Total support, enhanced sound quality combined with unique comfort.

MyFit Solutions provide custom-tailored eartips compatible with standard earphones from Apple, Bose, Samsung and many others.

A smartphone App allows customers to scan their ears using our advanced AR-based UI experience. Custom eartips are modelled based on AI algorithms and then 3D printed in silicone thanks to Carbon technology. They are delivered to the customer in 5 days. Innovation honored at CES 2020!



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Auvergne-Rhône-Alpes Region – Booth 51033

Exhibitors maps page 11: #18





Pixminds

Pixminds is a French company with a clear vision of the future of gaming. We innovate in PC and console gaming peripherals, retrogaming machines such as Pinball or Foosball, and new technologies, for instance our interactive wall. Our aim is to offer gamers new opportunities to learn, enhance their performance and have fun.



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Eureka Park



Private Discuss

Private Discuss is a private, secure white label dedicated communication solution. Benefits include encrypted audio and video calls, messages and file sharing, ultra private discussion channels, zero data stored on devices to safeguard your data in the event of theft, private secure messaging app with the highest cybersecurity standards, active defense architecture powered by AI and environmental analysis of the ecosystem powered by AI.



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**Auvergne-Rhône-Alpes
Region – Booth 51033**

Exhibitors maps page 11: #23



POSQA

POSQA is an agency specializing in augmented reality (AR) on print. This powerful and original technology makes your marketing collateral more dynamic. Augmented reality meets communication and marketing requirements. It helps generate traffic on your websites and social networks, collect statistical data, create a surprise effect and bring additional 3D content. Check out our collaborations with Levi's®, l'Oréal, Saint-Gobain and many others!



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**Auvergne-Rhône-Alpes
Region – Booth 51033**

Exhibitors maps page 11: #22



Proovstation

ProovStation is an automated drive-through bay which detects and analyses vehicle damage. The system generates a 360-degree photo scan of your car in less than 3 seconds and increases the accuracy of damage recognition while virtually halving inspection costs and greatly improving trust during liability shift. It also offers extra services from a user-friendly dashboard including repair estimates, an inspection comparison log, used car pricing, integration and KPI tracking, insurance reports and other fully customized options. Book a test at: proovstation.com



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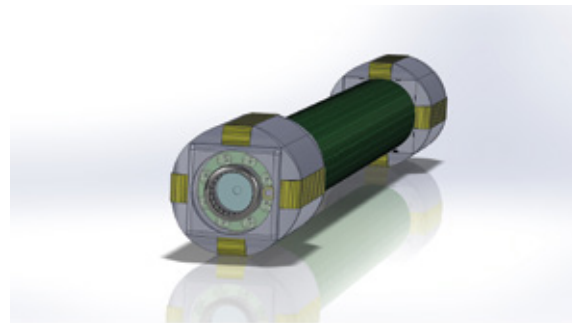
**Auvergne-Rhône-Alpes
Region – Booth 50841**

Exhibitors maps page 11: #24



Quadrihom

COBRA is the only wireless inspection robot available in Europe. It is completely autonomous and adapts automatically to the diameter (between 50mm and 150mm) and curvature of pipes. Another larger version of COBRA is available which includes new technology allowing it to communicate using acoustic vibrations. It includes radioactive-resistant components making it suitable for use in nuclear power plants and petrochemical, oil, maritime and other industrial fields.



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**Auvergne-Rhône-Alpes
Region – Booth 51033**

Exhibitors maps page 11: #25



Wise integration

Wise integration is an innovative fabless company developing power GaN integrated ASIC circuits to improve the efficiency and compacity of all power supplies. We tested a 100W USB type C Power delivery power supply resulting in only 3% energy loss. Our target is a little as 2W of energy loss for a 100W power supply.



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CEA – Booth 50463

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Whympr

Whympr is a mountain community app which allows you to find all the information you need to organize your outing. Find and share ideas for all types of activities (hiking, climbing, ski touring, mountaineering) thanks to over 40,000 itinerary descriptions around the world, topographic maps, mountain weather forecasts and community feedback.

Contact

Tim MacLean
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**Auvergne-Rhône-Alpes
Region – Booth 51033**

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Y-Brush

What If You Could Brush Your Teeth Perfectly in 10 seconds? The Y-Brush automatically cleans your teeth thoroughly according to dentists' recommendations in just 10 seconds. The Y-Brush uses sonic vibrating technology and a mouthpiece lined with nylon bristles. It will be available shortly.



Contact

Benjamin Cohen
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facebook.com/ybrush10sec

**Business France
– Booth 50615**

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SIDE EVENT

CES LAS VEGAS^{NV}
January 7-10 | 2020

Wednesday,
January 8th – 7 p.m.

Paris Hotel – The Eiffel
Tower Restaurant – 3655 S
Las Vegas Blvd, Las Vegas,
NV 89109

The Tech Region Night in Vegas

The Auvergne-Rhône-Alpes Region is pleased to invite you to a networking evening in partnership with North Carolina (US).

Located 110 feet up, this social event is the ideal occasion to explore post-CES opportunities, by meeting interesting people to boost your development (investors, major companies, support structure etc.)

PARTNERS



THÉSAME

Thésame, center of expertise for innovative professions, digital, mechatronics, robotics, products, processes.

thesame-innovation.com



COBOTEAM

The Auvergne-Rhône-Alpes Robotics Cluster

coboteam.fr



LE BIVOUAC

Startup Booster, Clermont-Ferrand

lebivouac.com



CARA

European Cluster for Mobility Solutions

cara.eu



PULSALYS

Tech Transfer & Startup Support, Lyon, St-Etienne

pulsalys.fr



LINKSIUM

Tech Transfer & Startup Support, Grenoble

linksium.fr



SMALL FACTORIES 2019